

Let it Shine, Inc.



Keene *Pumpkin* Fest

Saturday, October 18, 2025 | Downtown Keene

20
25

SPONSORSHIP
PACKET

Let it Shine, Inc

501(c)(3) Non-profit Corp

#27-4941779



Keene Pumpkin Fest

\$3,500 PLATINUM

- Business logo on prominently displayed on marketing material (radio/newspaper, maps, event webpage, social media), and a shoutout during the festival.
- 10 x 10 booth space at the festival.
- 8-foot section on the top tier of the pumpkin tower for your carved pumpkins.

\$2,000 GOLD

- Business logo on maps, event webpage, social media, and a shoutout during the festival.
- 8-foot section on the upper tier of the pumpkin tower for your carved pumpkins.

\$1,000 SILVER

- Business logo on event webpage, and social media.
- 8-foot section on the mid-tier of the pumpkin tower for your carved pumpkins.

Sponsorship Quick Facts

- Help us support the Keene community! Partnering with us is a fantastic opportunity for your business to be showcased to thousands in the community. Build name recognition & show your public support for this well-loved annual event!
- The festival is organized by an all volunteer non-profit organization. 100% of all sponsorship funds go directly towards the festival expenses.
- Cash sponsorships give us the most flexibility to cover our expenses, but if you would like to combine it with in-kind support of labor/materials, let's talk!

Let it Shine. Inc

501(c)(3) Non-profit Corp

#27-4941779



**Keene
Pumpkin
Fest**

\$500

BRONZE

- Business logo on webpage and a shout-out on social media.
- 8-foot section on the lower-section pumpkin tower for your carved pumpkins.

\$300

**ADOPT A
SCHOOL**

- Business logo on a local school's pumpkin a-frame and a shout-out on social media.
- 8-foot section on the bottom tier of the pumpkin tower for your carved pumpkins.

We want to find a sponsorship that works for you and your business! Whether you'd like to mix-and-match tiers, combine a cash sponsorship with in-kind services, goods, or a crew of volunteers to bump up a tier - we're flexible and open to ideas!

Interested in being the festival's Presenting Sponsor? Reach out!

Let's talk!

keenepumpkinfest@gmail.com

Board of Directors: Mike Giacomo, Mike Remy, Tami Renken, Eric Hood, Annie Rule, Gavin Key, Maddie Phaneuf, Talee Messenger, Randyn Markelon, Alexandria Lesser, Heather Holloway, Dave Devoid, Elijah Rubin, Eric Clark



Let it Shine!
Keene Pumpkin Fest
63 Emerald Street,
#512 Keene, NH 03431

2025 SPONSORSHIP LEVELS	# of sponsors		Select
Platinum Sponsor (tier 1)	5	\$3,500	<input type="checkbox"/>
Gold Sponsor (tier 2)	10	\$2,000	<input type="checkbox"/>
Silver Sponsor (tier 3)	15	\$1,000	<input type="checkbox"/>
Bronze Sponsor (tier 4)	20	\$500	<input type="checkbox"/>
Adopt-A-School (tier 5)	50	\$300	<input type="checkbox"/>
Other amount		\$ _____	<input type="checkbox"/>

Please make checks payable to: "Let it Shine."

Mailing address: 63 Emerald Street, #512, Keene NH 03431

Your gift is a tax-deductible charitable donation which will help host the Pumpkin Festival as part of the overall project budget.

Platinum Sponsor: Tier #1* – top tier. Business logo prominently displayed on marketing material, map, radio, and event webpage, and a shout-out during the festival. 10x10 spot to set up a booth at the festival.

Gold Sponsor: Tier #2 – upper tier. Business logo on maps, event webpage, social media, and a shout-out during the festival.

Silver Sponsor: Tier #3 – mid-tower. Business logo on event webpage and social media.

Bronze Sponsor: Tier #4 – lower section. Business logo on event webpage and a shout-out on social media.

Adopt-A-School: Tier #5 – bottom section. Business logo on local school's pumpkin A-frame and a shout-out on social media. We will be providing pumpkins to 20+ local schools and an A-frame to hold their carved pumpkins at the festival.



*Each tier includes an 8-foot section/bay for your carved pumpkins. Fits approximately 8 or 9 pumpkins.

We have many sponsorship levels, so if you're interested in supporting the festival, we want to find a sponsor level that works for you. You can do multiple sponsorships for multiple rows on the tower, or mix-and-match/combine in-kind and cash donations to reach a sponsorship tier. Let's talk!!!

Sponsor Name (Business or Individual): _____

Address: _____

Email: _____ **Phone:** _____

☐ **Business logo supplied for use. E-mail logo to: keenepumpkinfest@gmail.com**

Let it Shine

501(c) (3) Non-Profit Corp #27-4941779

Board of Directors

Mike Giacomo, Mike Remy Tami Renken, Eric Hood, Annie Rule, Gavin Key, Maddie Phaneuf, Talee Messenger Randyn Markelon, Alexandria Lesser, Heather Holloway, David Devold, Elijah Rubin, Eric Clark